

WardRobeMalfunction (WRM) Whitepaper

Version: 1.0

Date: February 8, 2026

Ticker: WRM

Project Type: Community-driven meme coin / culture token

Status: [Pre-launch / Launched]

Official Site: <http://wrm.one>

Official Socials: <https://x.com/i/communities/2020547349416652942>

1. Executive Summary

WardRobeMalfunction (WRM) is a community meme coin inspired by the early internet’s “first viral video” era—when culture began spreading at scale through forwarded clips, message boards, and the unmistakable sound of buffering. WRM is designed as a playful, nostalgia-forward token that prioritizes community creativity, meme production, and shared participation over complex promises.

WRM does not claim affiliation with any sports league, broadcast network, event organizer, or performer. The project is intended to celebrate a cultural moment in internet history: the shift from “you had to be there” to “you have to see this.”

Core idea: WRM is a tokenized community built around nostalgia, remix culture, and viral-era aesthetics—a “**culture coin**” for people who remember dial-up, CRT glow, and the first time the internet felt like one big room.

2. Vision

The internet changed when video became shareable at scale. Long before algorithmic feeds, we had:

- forwarded links,
- forum threads,
- “download this clip” posts,
- and the collective experience of a moment spreading across the web.

WRM’s vision is to build a community that recreates that feeling—funny, chaotic, collaborative—while leveraging modern crypto primitives for ownership, participation, and transparent distribution.

WRM is not trying to be everything.

It is trying to be **one thing** very well: a meme-coin community with a coherent cultural identity.

3. What WRM Is (and Isn’t)

WRM is:

- A meme coin with a nostalgia theme.
- A community asset used for participation (quests, bounties, community events).
- A culture-driven token meant for remixing, collecting, and storytelling.

WRM is not:

- An investment product.
 - A promise of profit, yield, dividends, or guaranteed appreciation.
 - Affiliated with the Super Bowl, the NFL, broadcasters, or any performers.
 - A substitute for financial advice.
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4. Cultural Thesis: “The First Viral Era”

WRM’s brand identity is built around early viral mechanics:

- low-bandwidth aesthetics (“buffering”),
- relic interfaces (VHS/CRT/dial-up),
- the mythology of the “first viral moment,”
- and the participatory nature of meme culture.

This gives WRM a clear, consistent creative direction:

- content themes (retro web, early social platforms, ringtones, forum signatures),
 - community storytelling (timeline of the “viral evolution”),
 - repeatable meme formats that feel native.
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5. Utility and Community Mechanics

WRM’s primary “utility” is community participation. Practical examples (choose what you will actually ship):

5.1 Meme Bounties & Quests

- Weekly themed prompts (e.g., “buffer bar week,” “forum avatar week”).
- Rewards in WRM for top submissions.
- Transparent criteria and on-chain or publicly logged payouts.

5.2 Creator Collaborations

- Limited “drops” with creators (digital collectibles, community badges, remix rights where applicable).
 - Cross-community events with other meme tokens (optional).
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6. Token Model

6.1 Token Details (Fill in)

- **Name:** WardRobeMalfunction
 - **Ticker:** WRM
 - **Contract Address:** [to be published / link]
 - **Decimals:** [e.g., 18 for EVM]
 - **Total Supply:** [e.g., 1,000,000,000 WRM]
 - **Mintable:** No
 - **Ownership Renounced:** [Yes/No + proof link]
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7. Launch & Distribution Plan

This section prevents confusion and reduces scam risk.

7.1 Official Communications

WRM will publish:

- contract address,
- verified social accounts,
- a “how to verify WRM” checklist,
- and a warnings page about impostor tokens.

7.2 Launch Method

- **Fair launch:** no presale; open market at launch.

7.3 Listings & Market Access

WRM may be traded via:

- Wardrobe Malfunction WRM
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8. Roadmap (Culture-Forward)

A meme coin's "roadmap" should be realistic and measurable.

Phase 01 — "Buffering..."

- Publish contract + verification guide
- Launch community channels
- Meme kit v1 (templates, fonts, audio stingers, retro overlays)
- First bounty cycle

Phase 02 — "Forwarded Link"

- Weekly nostalgia themes
- Creator collabs
- Community leaderboard + transparent payout logs

Phase 03 — "Trending"

- Larger community events
- Partnerships aligned with theme
- Optional collectibles/badges for participation

Phase 04 — "Always On"

- Long-term sustainability plan
- Tooling for community content campaigns
- Ongoing safety + anti-scam updates

9. Brand & IP Guidelines (Important)

WRM is inspired by a cultural era and a widely discussed public moment. WRM is **not affiliated** with:

- any sports league,
- any broadcast network,
- any event organizer,
- or any performer.

To reduce legal risk and confusion:

- Do not use official logos, trademarks, or broadcast marks.
- Avoid using real images/likeness of celebrities without permission.
- Use original artwork and generalized "retro internet" motifs.

10. Security & Risk

10.1 Smart Contract Risk

Even audited contracts can contain vulnerabilities. Risks include:

- contract bugs,
- exploits,
- compromised admin keys (if any),
- and ecosystem/network failures.

10.2 Market Risk

WRM is highly speculative. Price can be extremely volatile and may go to zero.

10.3 Liquidity Risk

Low liquidity can cause large slippage and difficulty trading.

10.4 Counterparty / Scam Risk

Impostor tokens and fake links are common. Users should only trust:

- contract address published on official channels,
- verified links.

10.5 Regulatory Risk

Crypto laws vary by jurisdiction and can change. Users are responsible for compliance.

11. Community Standards

WRM aims for humor without harm. The community should:

- avoid harassment, hate, and doxxing,
 - avoid illegal content,
 - avoid misleading “guaranteed profits” marketing,
 - and keep the project aligned with nostalgia, remix culture, and fun.
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12. Transparency Commitments

WRM will aim to provide:

- public wallets for treasury/team/reserve (if applicable),

- clear token distribution,
 - clear vesting/lock proofs,
 - regular updates on bounty spending and community initiatives.
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13. Disclaimers

WRM is a meme token intended for entertainment and community participation. Nothing in this whitepaper constitutes financial, legal, or tax advice. WRM does not guarantee any profit, utility, or future development. Participation is at your own risk.

No affiliation: WardRobeMalfunction (WRM) is not affiliated with any sports league, broadcasters, event organizers, or performers. Any references are cultural/historical and for commentary/nostalgia, not endorsement.

14. Glossary (Optional)

- **DEX:** Decentralized Exchange
 - **LP:** Liquidity Pool
 - **Vesting:** Scheduled release of tokens over time
 - **Renounce Ownership:** Contract owner relinquishes special privileges (if implemented)
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